

Downtown West Orange Alliance 2017 Proposed Budget

REVENUE	Projected 2017	Actual 2016	2016 Budget
SID Assessments	\$ 104,500.00	104275.18	\$ 105,189.83
Township Contribution Cash	\$ 40,809.00	\$ 40,809.00	\$ 40,809.00
Township Contribution In-Kind	\$ 28,000.00	\$ 28,000.00	\$ 28,000.00
Funds Carried Forward Prev. Year	\$ 17,484.32	\$ 1,721.00	\$ 1,721.00
Fundraising Carried Forward Prev. Year	\$ -	\$ 8,142.99	\$ 8,142.99
Mayors 5K Run to Break the Silence	\$ 14,500.00	\$ 14,500.00	\$ 14,500.00
Other Fundraising Income	\$ -	\$ -	\$ 2,500.00
Fundraising Income - Street Fair	\$ 8,000.00	\$ 8,000.00	\$ 8,000.00
Interest Income	\$ 75.00	\$ 75.00	\$ 75.00
Reserve Funds	\$ 21,631.68	\$ 26,062.18	\$ 26,062.18
Total Revenue	\$ 235,000.00	\$ 231,585.35	\$ 235,000.00
Township Contribution In-Kind	\$ (28,000.00)	\$ (28,000.00)	\$ (28,000.00)
Total with our In-Kind	\$ 235,000.00	\$ 203,585.35	\$ 207,000.00
EXPENSES		2016 Actual	2016 Budget
Total office operations	\$ 71,810.00	\$ 71,460.89	\$ 71,510.00
Total In Kind	\$ 28,000.00	\$ 28,000.00	\$ 28,000.00
Economic Development	\$ 6,000.00	\$ 8,700.00	\$ 8,000.00
Insurance & Professional Services	\$ 5,500.00	\$ 3,938.93	\$ 8,450.00
Marketing & Promotions	\$ 50,000.00	\$ 49,319.98	\$ 45,000.00
Organization	\$ 4,690.00	\$ 3,541.06	\$ 5,000.00
Visual Improvement	\$ 69,000.00	\$ 49,140.17	\$ 69,040.00
Total Expenses	\$ 235,000.00	\$ 214,101.03	\$ 235,000.00
In-Kind	\$ (28,000.00)	\$ (28,000.00)	\$ (28,000.00)
Total Expenses	\$ 207,000.00	\$ 186,101.03	\$ 207,000.00