

Downtown West Orange Alliance 2018 Proposed Budget

REVENUE	Projected 2018	Actual 2017	2017 Budget
SID Assessments	\$ 98,000.00	96893.38	\$ 104,500.00
Township Contribution Cash	\$ 40,809.00	\$ 40,809.00	\$ 40,809.00
Township Contribution In-Kind	\$ 28,000.00	\$ 28,000.00	\$ 28,000.00
Funds Carried Forward Prev. Year	\$ 32,665.18	\$ 21,631.68	\$ 21,631.68
Fundraising Carried Forward Prev. Year	\$ -		
Mayors 5K Run to Break the Silence	\$ 14,500.00	\$ 11,000.00	\$ 14,500.00
Other Fundraising Income	\$ 12,925.82	\$ -	
Fundraising Income - Street Fair	\$ 8,000.00	\$ 9,872.00	\$ 8,000.00
Interest Income	\$ 100.00	\$ 337.00	\$ 75.00
Reserve Funds	\$ -	\$ 17,484.32	\$ 17,484.32
Total Revenue	\$ 235,000.00	\$ 226,027.38	\$ 235,000.00
Township Contribution In-Kind	\$ (28,000.00)	\$ (28,000.00)	\$ (28,000.00)
Total with our In-Kind	\$ 207,000.00	\$ 198,027.38	\$ 207,000.00
EXPENSES		2017 Actual	2017 Budget
Total office operations	\$ 72,440.00	\$ 70,995.59	\$ 71,810.00
Total In Kind	\$ 28,000.00	\$ 28,000.00	\$ 28,000.00
Economic Development	\$ 3,000.00	\$ -	\$ 6,000.00
Insurance & Professional Services	\$ 5,000.00	\$ 3,796.00	\$ 5,500.00
Marketing & Promotions	\$ 59,460.00	\$ 45,934.71	\$ 50,000.00
Organization	\$ 4,600.00	\$ 5,609.52	\$ 4,690.00
Visual Improvement	\$ 62,500.00	\$ 47,999.00	\$ 69,000.00
Total Expenses	\$ 235,000.00	\$ 202,334.82	\$ 235,000.00
<i>In-Kind</i>	\$ (28,000.00)	\$ (28,000.00)	\$ (28,000.00)
Total Expenses	\$ 207,000.00	\$ 174,334.82	\$ 207,000.00