

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: West Orange Township

General Information

Applicant Agency West Orange Township

Project Title 2023 Distracted Driving Crackdown. *U Drive. U Text. U Pay.*

Federal Tax ID # 226002396

Project Period

From 4/1/2023 to 4/30/2023

Final financial claim due one month following the end of the Project Period.

Type of Application

Initial

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Organization: West Orange Township

Contact Information

Project Director

Prefix: Lieutenant
First Name: Patrick
Last Name: Matullo
Title: Lieutenant
Address 1: 66 Main Street
Address 2:
City: West Orange
State: New Jersey
Zip: 07052
Phone: 973-325-4045 ext.
E-Mail: pmatullo@wopd.org

Financial Director

Prefix: Mr.
First Name: John
Last Name: Gross
Title: CFO/BA
Address 1: 66 Main Street
Address 2:
City: West Orange
State: New Jersey
Zip: 07052
Phone: 973-325-4070 ext.
E-Mail: jgross@westorange.org

Only Finance Officers or their designee(s) are authorized to certify SAGE grant applications and subsequent reimbursement requests. To name an authorized designee the CFO/Finance Officer must notify DHTS in writing with the name of the designee(s). Letters with this designation can be attached here. NOTE: An authorized designee(s) must be from the agencies finance office and cannot be the same person as the grant's Project Director.

Authorizing Official

Prefix: Honorable
First Name: Susan
Last Name: McCartney
Title: Mayor
Address 1: 66 Main Street
Address 2:
City: West Orange

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Organization: West Orange Township

Contact Information

State: New Jersey
Zip: 07052
Phone: 973-325-4100 ext.
E-Mail: smccartney@westorange.org

HTS Mobilization 2023 Distracted Driving Crackdown

Organization: West Orange Township

Narrative Description of Project

[✓] I agree to the Terms and Conditions found below.

Problem Statement:

Distracted driving is a dangerous epidemic on America's roadways. From 2012-2019, 26,004 people were killed in distracted driving crashes nationally. In New Jersey, driver inattention has remained the most frequently cited cause of fatal and incapacitating crashes, over seven times higher than the total crashes cited for unsafe speed over the past five years (2016-2020).

Recent groundbreaking research performed by Rowan University further demonstrates the extent of the driver distraction problem in New Jersey. A pilot observational driver distraction survey was conducted in 2021 and 2022 along 10 high crash highway corridors, using video camera technology. The study found that the average rate of distraction for drivers sampled was between 20-25%

Distracted driving is any activity that diverts a person's attention away from the primary task of driving. All distractions endanger driver, passenger, and bystander safety. These distractions include:

- Texting
- Using a cell phone or smartphone
- Eating and drinking
- Talking to passengers
- Grooming
- Reading, including maps
- Using a navigation system
- Watching a video
- Adjusting a radio, CD player, or MP3 player

But, because using a hand held cell phone while driving to make calls or send text messages requires visual, manual, and cognitive attention from the driver, they are by far the most alarming distractions.

April is National Distracted Driver Month, which is a time to remind New Jersey motorists of the state's distracted driving laws, which include a ban on hand-held cell phone use and text messaging by all drivers and a ban on all cell phone use (hand held or hands free) by novice drivers.

From April 1-30, 2023, police officers, on an overtime basis, will conduct special enforcement patrols targeting distracted drivers. The enforcement will take the form of roving patrols and fixed checkpoints.

Objectives:

To reduce the number of motor vehicle fatalities in the state with a distracted driver contributing cause (as detailed in the FY2023 New Jersey Highway Safety Plan) through targeted distracted driving enforcement and education during the 2023 Distracted Driving Crackdown U Drive. U Text. U Pay.

Methodology:

REMINDER: As per directives from the National Highway Traffic Safety Administration (which

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Narrative Description of Project

provides the federal funding for this grant) Chiefs of Police are not eligible to work grant-funded overtime through this grant.****

This federally-funded grant project consists of an enforcement overtime campaign from April 1 through April 30, 2023. The project is designed to raise awareness about the dangers of distracted driving, to offer deterrence through visible enforcement, and to issue summonses for relevant motor vehicle violations. The grant will pay for overtime enforcement during the approved crackdown period, with a maximum rate to be reimbursed of \$70 per hour. The overtime hours will be used for roving patrols and checkpoints.

This is a **reimbursement grant**. Participating departments will incur all costs and then submit the necessary documentation to the Division of Highway Traffic Safety for reimbursement.

This is an **enforcement campaign**. A reasonable number of impaired driving arrests and other summonses are expected in relation to overtime hours worked.

All grantees are expected to conform to the established "Law Enforcement Performance/Productivity Standards for Federally Funded NJDHTS Grants."

The maximum project overtime rate is \$70.00 per hour regardless of what officer works the project hours. The officer is to receive the full dollar amount in overtime. Administrative costs or fees should be considered "in kind services" or soft matches and are not a part of this grant. **It is up to the agency to establish its pay rate for the project.** The Division encourages agencies to pay all participating officers a flat \$70 per hour rate for this overtime detail, but agencies may pay their usual overtime rates, if they wish, in which case the reimbursement from the Division will be:

Officers paid \$70.00 - project will reimburse at \$70.00 per hour.

Officers paid less than \$70.00 - project will reimburse at that lower rate.

Officers paid more than \$70.00 - project will reimburse at \$70.00 per hour with the municipality covering the remainder of the rate.

Again, the maximum hourly rate to be reimbursed is \$70 per hour, regardless of whether all the grant-budgeted hours are worked or not.

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Action Plan and Methodology

In the box below provide a brief analysis of available data from your jurisdiction pertaining to the issue involved in this grant, as well as your plan of action and targeted areas of enforcement for this campaign.

****NEW:**
All NJ DHTS grantees are required to engage the community, including new, traditionally underserved segments of the community. In addition to your enforcement action plan, please describe tasks you will take to foster community engagement to maximize the effectiveness and reach of this campaign.

Driver inattention was the primary cause of 381 of our 1260 crashes or 30.2%. Driver Inattention was also a secondary cause in 436 of 1260 crashes or 34.6% We will conduct roving and stationary enforcement details at the top intersections and roads that crashes occurred on using the data from the departments Quarterly Crash Analysis. We will attempt to get the community more involved by using our social media pages, The WO Pedestrian Safety Advisory Board, and the WO High School Youth Advisory Board. We will provide statistical data and informational handouts. We will also work with the Mayor and Town Council to bring awareness to the community.

Your action plan can also be attached here:

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Evaluation (Administrative (Performance) Evaluation)

[✓] I agree to the Terms and Conditions found below.

1. News release sent to local media and resolution/proclamation approved by local governing body.
2. A reasonable number of motor vehicle stops made and distracted driving related summonses issued in relation to overtime hours worked.
3. "Law Enforcement Performance/Productivity Standards for Federally Funded NJDHTS Grants" adhered to.
4. Display Variable Message Board with the "UDrive. UText. UPay." theme during the project period, if possible.
5. Timely submittal of Enforcement Summary Report(s) and Financial Reimbursement claim(s) in SAGE.

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Acceptance of Conditions

Acceptance of Conditions can be found by [clicking here](#).

[✓] I agree to the Terms and Conditions outlined in Acceptance of Conditions document found above.

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Certification Regarding Debarment and Suspension

Certification regarding Debarment and Suspension can be found by [clicking here](#).

[✓] The prospective applicant certifies that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from receiving funds by any federal department or agency.

The applicant also certifies that it will comply with the requirements referenced in the attached document in accordance with the Subaward program.

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Organization: West Orange Township
Project Location

County to filter by: Essex County

Municipalities: West Orange Township

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Local Aid & Legislative Districts

Legislative Districts: 27

Local Aid Districts: District 2, Trenton

Congressional Districts:

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Enforcement/Education Details

Description:	Number of Hours:	Number of Staff	Hourly Rate:	Federal Share	State/ Local Share	Total Amount
Distracted Driving	175	1	\$70.00	\$12,250.00	\$0	\$12,250.00
Overtime Enforcement						

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Budget Summary

Budget Line Item	Federal Share	State/Local Share	Total Amount Requested
Enforcement/Education Details	\$12,250	\$0	\$12,250

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Federal Single Audit

Does your agency expend \$750,000 or more in federal funds during its fiscal year? () Yes (✓) No

If yes, download and print the Federal Single Audit Requirements and Certification Form by [clicking here](#).

Scan and attach your completed Form and Proof of Submission here:

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Signatures

I certify that the information in this application is true and correct, that the undersigned possesses the authority to apply for this grant, and that the applicant will comply with all Conditions and Assurances associated with this program.

The undersigned gives authorization to submit the application to the State of New Jersey, Department of Law and Public Safety, Division of Highway Traffic Safety for this subaward project.

Project Director Approval

[✓] I approve this application for submission.

Name: Lt. Patrick J. Matullo III

Financial Director Approval

[✓] I approve this application for submission.

Name: John F. Gross

Authorizing Official Approval

[✓] I approve this application for submission.

Name: Susan McCartney

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Contract Agreement

Project Title 2023 Distracted Driving Crackdown. *U Drive. U Text. U Pay.*
Grant Number DD-23-45-01-DD-101
Federal Fiscal Year 2023
Amount Awarded \$12,250
Funding Source SECTION 405-NATIONAL PRIORITY SAFETY PROGRAMS-CFDA 20.616
Project Period From 4/1/2023 to 4/30/2023

Project Director Patrick Matullo
Financial Officer John Gross
Authorizing Official Susan McCartney

Federal Award Id # 69A3752330000405eNJC

Federal Award Agency: U.S. DOT/ National Highway Traffic Safety Administration

Granting Agency Contact Information:

NJ Division of Highway Traffic Safety
140 East Front Street
Trenton, NJ 08625
609-633-9300

In accordance with the provisions of 23 U.S.C. Chapter 4, the Highway Safety Act of 1966 as amended, the Department of Law and Public Safety hereby awards to the above named Subrecipient a subaward in the amount specified for the purposes set forth in the approved application.

This subaward is subject to the requirements set forth in the appropriate Federal Regulations, the General Conditions for subawards promulgated by the Department of Law and Public Safety, all applicable Statutes of the State of New Jersey and the requirements of the State of New Jersey for State and local financial accounting including the filing of single audits as required under 2 C.F.R. Part 200, Subpart F, Audit Requirements (2 C.F.R. 200.500, et seq.) and/or State Circular Letters 15-08-OMB and 07-05-OMB (if applicable). It is subject also to any general conditions and assurances, approved budget, application authorization, certifications, and special conditions attached to this program.

This subaward incorporates all conditions and representations contained or made in the application and notice of award (if applicable).

☒ **I the Project Director agree to the Terms and Conditions above.**

Additional approval information (if applicable) is attached here