

**Downtown West Orange Alliance 2024
Proposed Budget**

40-24

REVENUE	Projected 2024	
SID Assessments	\$ 135,000.00	
Township Contribution Cash	\$ 65,809.00	
Township Contribution In-Kind	\$ 28,000.00	
Funds Carried Forward	\$ 5,000.00	
Mayors 5K Run	\$ 5,000.00	
Fundraising (Promotional Events)	\$ 30,000.00	
Additional Support Twp from West Orange	\$ 20,000.00	
Interest Income	\$ 100.00	
Total Revenue	\$ 288,909.00	
Township Contribution In-Kind	\$ (28,000.00)	
Total Revenue without In-Kind	\$ 260,909.00	
EXPENSES	Projected 2024	
Total Office Operations	\$ 102,000.00	
Total In Kind	\$ 28,000.00	
Economic Development	\$ 3,909.00	
Insurance & Professional Services	\$ 5,000.00	
Marketing & Promotions	\$ 74,250.00	
Organization	\$ 6,600.00	
Visual Improvement	\$ 69,150.00	
Total Expenses	\$ 288,909.00	
<i>In-Kind</i>	\$ (28,000.00)	
Total Expenses	\$ 260,909.00	