

MILLENNIUM

STRATEGIES

MEMORANDUM

TO: Township of West Orange
FROM: Millennium Strategies
DATE: July 30, 2024
RE: Contract Year End Activity Report
CC: Ed Farmer

This memo will provide an overview of all work performed to date by Millennium Strategies on behalf of West Orange from contract year August 1, 2023 to July 31, 2024. For more information, contact Catherine Kapura at ckapura@m-strat.com.

- **Competitive Grant Applications Approved, Funding Awarded:** **\$4,270,349.45**

Funding Program	Purpose of Grant	Amount of Award	Month of Award
NJ Department of Transportation - Local Transportation Projects Fund Grant Program FY24	S. Valley Rd, Union St, Nassau St, Wheatland Ave Improvement Project	\$950,000.00	July 2024
NJ Department of Transportation - Safe Routes to School Grants Program FY24	Gregory Ave and Lowell Ave Safe Routes to School Project	\$966,000.00	July 2024
NJ Department of Community Affairs - Local Recreation Improvement Grant (LRIG) Program FY24	Improvements to OSPAC	\$66,000.00	June 2024
NJ Department of Environmental Protection - Green Acres Acquisition Grants Program FY24	Rock Spring Golf Course Acquisition (Recommended)	\$1,050,000.00	April 2024
Essex County - Local Arts and History Grants FY24	WOAC General Operating Support	\$7,702.00	March 2024
US Congress - Community Project Funding FY24	Pump Stations Improvements	\$959,752.00	March 2024
NJ Department of Community Affairs - American Rescue Plan (ARP) Firefighter Grants Program FY24	PPE- Turnout Gear	\$70,000.00	March 2024
US Department of Justice - Law Enforcement Agency De-	Overtime and Travel for Training	\$175,000.00	November 2023

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Escalation Community Policing Development (CPD) Grants Program FY23			
US Department of Justice - Bulletproof Vest Partnership (BVP) Program	Bullet Proof Vests	\$13,995.45	September 2023
TD Bank Foundation - TD Tree Days Grant Program FY23	Tree Planting	\$11,900.00	August 2023

- **Noncompetitive Grant Applications Approved, Funding Awarded:** **\$1,175,047.12**

Funding Program	Purpose of Grant	Amount of Award	Month of Award
NJ Association of County and City Health Officials - Sustaining Local Public Health Infrastructure Grants Program FY24	Data Digitization and Salary Costs	\$168,049.00	July 2024
NJ Department of Health - Strengthening Local Public Health Capacity Grants Program FY25	Salary/Fringe Costs for Health Personnel	\$66,642.00	July 2024
Division of Local Government Services - FY2024 Grant	Degnan Field Project	\$110,000.00	January 2024
NJ Department of Community Affairs - Lead Grant Assistance Program (LGAP) Grants FY23	Inspection for lead-based paint hazards	\$45,400.00	December 2023
NJ Division of Highway Traffic Safety - State and Community Highway Safety Grant (Federal Funding) FY23	Pedestrian Safety Enforcement	\$16,000.00	December 2023
NJ Department of Transportation - Municipal Aid Grant Program FY24	Morris Road, Sussex Road and Hunterdon Road Improvements	\$517,907.00	November 2023
US Department of Justice - Edward Byrne Memorial Justice Assistance Grant	Radar Units	\$12,469.00	September 2023

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(JAG) FY23			
NJ Association of County and City Health Officials - Enhancing Local Public Health Infrastructure Grants Program FY23	WOHD Employee Acquisition	\$218,353.00	August 2023
NJ Department of Agriculture - Spotted Lanternfly Program Chemical Control Treatment Grants Program FY23	Spotted Lanternfly Chemical Control Treatment	\$15,000.00	August 2023
NJ Division of Criminal Justice - State Body Armor Replacement Fund Program FY22	Bulletproof Vests	\$5,227.12	August 2023

- **Grant Applications in Progress:**

Due Date	Funding Program	Amount Available	Date Noticed
7/31/2024	NJ Department of Environmental Protection - Brownfield Development Area (BDA) Grants Program FY24	Varies	6/19/2024
8/15/2024	New Jersey Cultural Trust - Institutional and Financial Stabilization Grants for Arts Organizations Grant Program FY25	\$40,000.00	6/4/2024
8/15/2024	Essex County - Local Arts and History Grants FY25	\$10,000.00	7/9/2024
8/30/2024	NJ Division of Criminal Justice - State Body Armor Replacement Fund Program FY24	Varies	7/18/2024
10/31/2024	US Department of Energy - Energy Efficiency and Conservation Block Grant (EECBG) Program FY23	\$76,600.00	1/30/2023

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- Grant Applications Submitted, Pending Review:**

\$29,223,808.03

Date Submitted	Funding Program	Purpose	Amount Requested	Estimated Response
6/28/2024	NJ Department of Transportation - Municipal Aid Grant Program FY25	Helen Avenue, Lawrence Avenue, Florence Place and Lowell Avenue Improvement Project	\$1,895,232.00	Fall 2024
6/13/2024	NJ Division of Travel and Tourism - Cooperative Marketing Grant FY25	West Orange Digital Marketing Plan	\$25,000.00	Fall 2024
5/21/2024	NJ Board of Public Utilities - Community Energy Plan (CEP) Grants Program FY24	Creating Community Energy Plan	\$10,000.00	Fall 2024
5/16/2024	US Department of Transportation - Safe Streets and Roads for All (SS4A) Implementation Grants Program FY24	Implementation for Vision Zero Action Plan	\$25,000,000.00	Fall 2024
5/6/2024	US Department of Justice - Connect and Protect: Law Enforcement Behavioral Health Response Program Grants FY24	WOPD Co-Responder Program	\$549,858.00	Fall 2024
4/30/2024	NJ Division of Highway Traffic Safety - State and Community Highway Safety Grant (Federal Funding) FY25	Pedestrian Safety Enforcement	\$16,000.00	Fall 2024
4/5/2024	US Congress - Community Project Funding FY25	Short Hills Pump Stations Improvements	\$1,048,000.00	Spring 2025

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3/8/2024	FEMA - Assistance to Firefighters Grant (AFG) FY23	Fire Training	\$74,490.91	Summer 2024
11/9/2023	NJ Transit - 5310 Grants Program FY23	Senior Transportation Program	\$300,000.00	Fall 2024
10/6/2023	NJ Transit - 5310 Grants Program FY22	Senior Transportation Program	\$300,000.00	Fall 2024
8/31/2023	NJ Division of Criminal Justice - State Body Armor Replacement Fund Program FY23	Bullet Proof Vests	\$5,227.12	Summer 2024

- **Grant Applications Submitted, Funding Not Awarded:**

Funding Program	Purpose	Requested Amount
AARP - Community Challenge FY24	Patio Amenities for the Library	\$13,000.00
Foundation for Social Connection - Action Guide for Building Socially Connected Communities: Planning and Technical Assistance Program FY24	Senior Services Technical Assistance	\$7,500.00
SNY Play Ball, NY Jets - Football Grants Program FY23	Football Equipment	\$5,000.00
NJ State Council on the Arts - Creative Aging Initiative (CAI) Grant Program FY24	Creative Aging Programming	\$10,000.00
FEMA - Assistance to Firefighters Grant Program FY21	Portable Radios for FD	\$558,140.00
Mayors Wellness Campaign - Mental Health Initiative FY23	Wellness Summit	\$25,000.00
NJ Department of Environmental Protection - Hudson Raritan Estuary Urban Rain Garden Grant Program FY23	Rock Spring Golf Course Rain Gardens	\$150,500.00
The Leary Firefighters Foundation -	Training Mannequins	\$9,897.16

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Jeremiah Lucey Grant Program FY23		
NJ Division of Travel and Tourism - Cooperative Marketing Grant FY24	Digital Marketing	\$25,000.00
NJ Division of Highway Traffic Safety - Drive Sober or Get Pulled Over Statewide Labor Day Crackdown FY23	Police Overtime	\$7,000.00
Association of New Jersey Environmental Commissions - Open Space Stewardship Grants for Environmental Commissions FY23	Rahway River East Branch: Landscape Design and Implementation Master Plan	\$1,500.00

- **Other Grant Opportunities Recommended:**

Due Date	Funding Program	Amount Available	Date Noticed	Notes/Status
11/30/2024	NJ Department of Agriculture - Spotted Lanternfly Program Chemical Control Treatment Grants Program FY24-26	Varies	1/10/2024	Pending Decision to Apply
8/15/2024	The Leary Firefighters Foundation - Jeremiah Lucey Grant Program FY24	\$25,000.00	7/9/2024	Pending Decision to Apply
8/11/2024	SNY Play Ball, NY Jets - Football Grants Program FY24	Varies	7/22/2024	Pending Decision to Apply
7/26/2024	NJ Department of Community Affairs - Recreational Opportunities for Individuals with Disabilities (ROID) FY25	Varies	7/2/2024	No Project Identified
7/19/2024	NJ Division of Highway Traffic Safety - Drive Sober or Get Pulled Over Statewide Labor Day Crackdown FY24	Varies	6/28/2024	Decided Not to Apply
7/1/2024	NJ Department of Transportation - Bikeways	Varies	5/10/2024	No Project Identified

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	Grant Program FY25			
6/10/2024	US Department of Justice - Bulletproof Vest Partnership (BVP) Program FY24	Varies	5/9/2024	Client Submitting
6/6/2024	US Department of Justice - COPS Hiring Program (CHP) FY24	\$6,250,000.00	4/25/2024	Decided Not to Apply
5/20/2024	NJ Economic Development Authority - Local Property Acquisition Grants Program FY23	Varies	11/14/2023	No Project Identified
5/16/2024	US Department of Transportation - Safe Streets and Roads for All (SS4A) Planning and Demonstration Grants Program FY24	\$10,000,000.00	2/29/2024	Informational Purposes Only
4/26/2024	Association of New Jersey Environmental Commissions - Open Space Stewardship Grants for Environmental Commissions FY24	\$1,500.00	3/12/2024	No Project Identified
4/26/2024	NJ Division of Highway Traffic Safety - Click It or Ticket Mobilization FY24	Varies	3/27/2024	Client Submitting
4/18/2024	NJ Historic Trust - Capital Preservation Grants Program FY24	Varies	1/31/2024	No Project Identified
4/18/2024	NJ Historic Trust - Municipal, County, and Regional Planning Projects (MCRP) Grants Program FY24	Varies	1/31/2024	No Project Identified
4/18/2024	NJ Historic Trust - Historic Site Management Grants Program FY24	Varies	1/31/2024	No Project Identified
4/18/2024	NJ Historic Trust - Heritage Tourism Planning Grants Program FY24	Varies	1/31/2024	No Project Identified
4/15/2024	NJ Department of Community Affairs - Local Efficiency	Varies	1/26/2024	No Project Identified

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	Achievement Program (LEAP) Implementation Grants Program FY24			
4/15/2024	NJ Department of Community Affairs - Local Efficiency Achievement Program (LEAP) Challenge Grants Program FY24	Varies	1/26/2024	No Project Identified
4/12/2024	FEMA - Staffing for Adequate Fire and Emergency Response (SAFER) FY23	Varies	3/12/2024	Decided Not to Apply
3/17/2024	SNY Play Ball, NY Mets - Baseball & Softball Program FY24	Varies	2/29/2024	No Project Identified
3/8/2024	NJ Division of Highway Traffic Safety - Distracted Driving Statewide Crackdown Grant FY24	Varies	2/8/2024	Client Submitting
2/23/2024	NJ Board of Public Utilities - Community Energy Plan Implementation (CEPI) Grants Program FY24	\$250,000.00	1/3/2024	Determined Ineligible
2/16/2024	NJ Department of Law and Public Safety - Summer Expansion Programming Grants Program FY24	\$30,000.00	1/23/2024	Decided Not to Apply
2/9/2024	Sustainable Jersey - PSEG Foundation Sustainable Jersey Grants Program FY24	Varies	11/21/2023	Decided Not to Apply
2/7/2024	NJ Department of Environmental Protection - Green Acres Jake's Law Playground Funding Application Grants Program FY24	Varies	11/9/2023	No Project Identified
2/7/2024	NJ Department of Environmental Protection - Green Acres Urban Parks Grants Program FY24	\$500,000.00	11/9/2023	Informational Purposes Only

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2/7/2024	NJ Department of Environmental Protection - Green Acres Stewardship Grants Program FY24	Varies	11/9/2023	No Project Identified
2/7/2024	NJ Department of Environmental Protection - Green Acres Park Development Grants Program FY24	Varies	11/9/2023	No Project Identified
2/2/2024	Sustainable Jersey - Complete Streets Technical Assistance Program FY23	Varies	11/21/2023	No Project Identified
1/14/2024	National Safety Council - Road to Zero Coalition Community Traffic Safety Grants Program FY24	\$200,000.00	1/22/2024	Determined Ineligible
1/11/2024	Firehouse Subs Foundation - Public Safety Grants Program FY23	\$50,000.00	6/21/2023	No Project Identified
1/5/2024	NJ Department of Environmental Protection - Land and Water Conservation Fund (LWCF) Outdoor Recreation Legacy Partnership (ORLP) Grant Program Round 7	\$15,000,000.00	12/8/2023	Determined Ineligible
12/31/2023	NJ Department of Environmental Protection - It Pay\$ to Plug In: NJ's Electric Vehicle Charging Grant Program FY22	Varies	10/18/2021	No Project Identified
12/31/2023	NJ State Association of Chiefs of Police - Law Enforcement Accreditation Commission Grants Program FY23	Varies	11/14/2023	No Project Identified
12/31/2023	FM Global - Fire Prevention Grant Program FY23	Varies	6/21/2023	Application Discontinued
12/31/2023	Good Sports - Equipment Grants Program FY22	Varies	3/8/2022	No Project Identified
12/31/2023	NJ Department of	Varies	9/6/2023	No Project

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	Environmental Protection - WorkClean: Diesel Modernization Grant Program FY23			Identified
12/22/2023	Essex County - Community Development Block Grants (CDBG) Public Facilities and Improvements Program FY24	Varies	11/2/2023	Client Submitting
12/15/2023	NJ Department of Community Affairs - Resilient Communities Program Grants FY23	\$5,000,000.00	7/17/2023	No Eligible Project Identified
12/8/2023	NJ Office of Homeland Security and Preparedness - State and Local Cybersecurity Grant Program (SLCGP) FY23	Varies	11/21/2023	No Project Identified
11/30/2023	NJ Board of Public Utilities - Electric Vehicle Tourism Grants Program FY24	Varies	7/25/2023	No Project Identified
11/30/2023	NJ Board of Public Utilities - Clean Fleet Electric Vehicle Incentive Grants Program FY24	Varies	7/24/2023	No Project Identified
11/10/2023	NJ Division of Highway Traffic Safety - Drive Sober or Get Pulled Over Year End Holiday Crackdown FY23	Varies	11/2/2023	Decided Not to Apply
10/20/2023	GameTime - Playground Grants Programs FY23	Varies	9/5/2023	No Project Identified
10/6/2023	Sustainable Jersey - PSE&G Energy Efficiency Partnership Grants Program FY24	Varies	9/20/2023	No Project Identified
9/30/2023	Together North Jersey - Vibrant Places Program FY24	Varies	9/5/2023	No Project Identified
9/4/2023	NJ Department of Environmental Protection - Vehicle Electrification Grants Program FY24	Varies	7/31/2023	No Project Identified
8/29/2023	Essex County - CDBG CV Program FY24	Varies	7/31/2023	No Project Identified

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8/25/2023	NJ Urban & Community Forestry Program - Stewardship Grant FY23	\$15,000.00	7/10/2023	No Project Identified
8/18/2023	US Department of Transportation - Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT) Grants Program FY23	Varies	5/2/2023	Informational Purposes Only
8/15/2023	Essex County - CDBG Reprogramming Funds FY24	Varies	7/31/2023	No Project Identified
8/4/2023	NJ Department of Community Affairs - Recreational Opportunities for Individuals with Disabilities (ROID) FY24	Varies	6/26/2023	No Project Identified