

**Downtown West Orange Alliance 2026
Proposed Budget**

55-26

Below, please find the Downtown West Orange Alliance Special Improvement District's Budget for 2026. Notice of the budget hearing to be held during the regularly scheduled council meeting on March 10, 2026. Please email Downtown@WestOrange.org for more information or questions. Thank You.	
REVENUE	Projected 2026
SID Assessments	\$ 150,000.00
Township Contribution Cash	\$ 67,809.00
Township Contribution In-Kind	\$ 28,000.00
Funds Carried Forward	\$ 5,000.00
Fall Fundraiser	\$ 5,000.00
Fundraising (Promotional Events)	\$ 20,000.00
Additional Support Twp of West Orange	\$ -
Transformation Stragies NJ Grant	\$ 72,189.00
Interest Income	\$ 300.00
Total Revenue	\$ 348,298.00
Township Contribution In-Kind	\$ (28,000.00)
Total Revenue without In-Kind	\$ 320,298.00
EXPENSES	Projected 2026
Total Office Operations	\$ 119,100.00
Total In Kind	\$ 28,000.00
Economic Development	\$ 4,000.00
Insurance & Professional Services	\$ 15,400.00
Marketing & Promotions	\$ 75,198.00
Organization	\$ 6,600.00
Visual Improvement	\$ 100,000.00
Total Expenses	\$ 348,298.00
<i>In-Kind</i>	\$ (28,000.00)
Total Expenses	\$ 320,298.00